

Dear Belle Plaine's Downtown Festival Partner,

Have you heard? This April we will be celebrating our 40th! This Festival will be 2 days again this year and will include many community favorites: Friday night's Talent Show, GlowRun, Food Court and great music for our Street Dance. Saturday will feature the Car Show, Vendor Show, BPQ Competition, Downtown Parade, Inflatables and KidFest for the younger ones, music, food, and so much more.

Fundraising projects throughout the year get our Downtown Festival going but would not be complete without the support from you, our sponsors. Contributions also are made to Belle Plaine Schools through the local Ad Astra Scholarship, After Prom, 8th Grade Promotion Celebration, the Elementary School Halloween Parade, and other school and community projects such as programs at the Library.

This annual event would not be possible without a generous donation from supporters like you.

Promote your brand by supporting a specific Festival event or through a general donation. We, also, consider in-kind sponsorships to help underwrite necessary festival expenses and services.

We are also looking to fill 350 goodie bags for event participants, so if you have branded items like pens, tape measures and such advertising your business please let us know!

Send your donation to the Downtown Festival Directly to the Belle Plaine Chamber of Commerce or tax-deductible donations through the 501(c)(3) Legacy Community Foundation (noting Belle Plaine's Downtown Festival).

If you have any questions or would like to learn more about Belle Plaine's Downtown Festival and/or any of the events or activities, feel free to contact us at belleplainefestival@gmail.com.

Sincerely,

Belle Plaine's Downtown Festival Committee

Downtown Festival Events

3-on-3 Basketball	Car Show
BPQ Competition	Glow Run
Downtown Parade	KidsFest
Duke and Duchess Entertainment	Poker Run
Facial Hair Face-Off	Stage Acts
Inflatables & Obstacle Courses	BINGO
Kids Power Wheels	Talent Show
Street Dance	Vendor Fair
	Beer Tent

March 1st—Commitment to sponsor due.

March 10th—100% of sponsorship due.

To make production deadlines all sponsor logos must be received by March 10th by bpfestival.marketing@gmail.com.

By April 10th—Banner must be delivered to the Belle Plaine City Building to be displayed on event day.

Remit donations to:

For W-9 & Button Prize Donations:

Belle Plaine Chamber of Commerce
PO Box 721
Belle Plaine, KS 67013

For 501(c)3 Donations Send to Our Partner:

Legacy Regional Community Foundation
Belle Plaine's Downtown Festival
PO Box 713
Winfield, KS 67156

If you would like to pay another way, have questions, or would like your donation to be picked up, please email

belleplainefestival@gmail.com

Belle Plaine's Downtown Festival Sponsorship Opportunities

at 5th & Merchant

Supporting Belle Plaine's Downtown Festival isn't just an investment in our community - it's also an opportunity to gain recognition for your business. Marketing for the festival includes digital, print, brochures, locally-produced media, and on-site assets. Find the festival online at belleplainefestival.com or on our social media.

BENEFITS	categories	tier 1 \$1000	tier 2 \$750	tier 3 \$500	tier 4 \$250	tier 5 \$150	friend \$50	button prize	doodle \$125	doodle \$250	flyer \$150
Logo on back of festival t-shirt		large logo	large logo	small logo	large name	small name					
Official festival t-shirt and button		x5	x4	x3	x2	x1					
Co-branding on select radio advertising		●									
Quarter page advertisement in festival flyer		●	●								●
Recognition in festival flyer				logo	name	name	name				
10' x 10' booth space*		●	●	●							
Stage recognition and public announcements		●	●	●	●						
Banner (provided by sponsor) if sponsoring event		●	●	●	●	●					
Banner (provided by sponsor) at Downtown Stage		●	●	●	●						
Promotion on festival website and social media		●	●	●	●	●	●	●	●	●	
Call out at prize drawings								●			
Small sign on side of Downtown Doodlebug									●		
Large sign on back of Downtown Doodlebug										●	
Please Check Your Choice		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Want to donate more or an in-kind sponsorship? Contact us at belleplainefestival@gmail.com.

* requested location must be approved by the festival.

To become a sponsor, return this form to: Belle Plaine Area Chamber of Commerce, Downtown Festival Sponsor, PO Box 721, Belle Plaine KS 6713. An online version is also available at www.BellePlaineFestival.com/sponsor.

Company Name _____
(as it is to appear on advertising)

Contact Name _____

Email _____ Telephone _____

Website _____ Facebook _____

Business Address _____

City _____ State _____ ZIP _____

Event/Entertainment Sponsorship _____
(optional - list an event or entertainment act you would like to sponsor)

T-Shirt Sizes S _____ M _____ L _____ XL _____ 2X _____ 3X _____ 4X _____

Commit by March 1st if your sponsorship includes being on shirts or signs.

We would like to discuss pledging in-kind products/services (_____) valued at \$ _____

Signature _____ Title _____